

Introduction to Entertainment, News, and Library Media

Publication Media



If your agency is experiencing greater demands and decreased staff, you might want to look for outside help in the world of publication media. GSA Multiple Award Schedule (MAS) 76, Publication Media has been expanded to include additional services.

Among the expanded services are Entertainment, News, and Library Media under Special Item Number (SIN) 760-6. Your agency can experience the advantages of contracting these services through Schedule 76, rather than going the route of open-market procurements. Schedules continue to offer customers faster orders when compared to than open-market procurements, and offer a wide array of pre-qualified contractors who meet all compliance requirements.

With ever increasing demands on your time, now more than ever, agencies must be able to access contractors familiar with government practices — and who can access a network of trained professionals ready to help you accomplish your mission.

As an added benefit, the comprehensive publication media solutions of Schedule 76 can be crafted to expand the scope of your publication media needs, with solutions which can be created with vendors who offer services through multiple SINs, Corporate Contracts or Contractor Team Arrangements. Remember — GSA stands ready to provide your agency with a full range of support.

Scope of Services

Under SIN 760-6, you can get off-the-shelf licensed and unlicensed broadcast and multi-media programming, news and information media (theatrical and non-theatrical) delivered in a variety of modes including electronic subscription, print, wireless broadcast including satellite; cable broadcast, LowPowerTV; and the multi-media and digital storage formats such as tape, CD-ROM, DVD and emerging technologies such as Talk Books and iPods. This includes the sale or lease of Home Video, Gaming and Simulation products with educational and entertainment content, with services available in English and Foreign Language versions. Some contractors also provide licensed secure access to domestic and international archive, museum and library media products in print and electronic forms. Off-the-shelf pre-recorded or produced product content includes but is not limited to:

- Entertainment,
- Business,
- News,
- Educational,
- Financial,
- Recreational,
- Scientific and Technical,
- Medical, or
- Legal programming.



Examples of Agency Use of Entertainment, News, and Library Media SIN

The Entertainment, News, and Library Media SIN may benefit a number of customer agencies that need to entertain or educate in the course of accomplishing their mission. This offering may be especially useful to the network of VA Libraries (200) and worldwide State Department offices and Embassies, Army and Air Force Education Centers, Marine Corp Family Resource Centers, and Civilian Agency Training Centers. To accommodate our overseas customers, these products and services may be delivered on media that conform to domestic and foreign technical standards as well as English and foreign language versions.

Services Already Included in GSA MAS 76

Schedule 76 – Publication Media is a comprehensive source for your publication needs. Whether your agency needs books and periodicals, electronic subscription services, e-publications, digital on demand publishing or lending library services, GSA offers easy access to leading pre-qualified contractors that can handle most of your publication media needs.

Additional Information

For a complete list of services offered as part of Schedule 76, please visit www.gsa.gov/elibrary, where you may access the e-Library homepage. Once on e-Library, use the “Quick Schedule” box at the top right of the page to locate GSA MAS 76 — and you will find a wealth of information about how this contract vehicle can satisfy all your publication media requirements.

For more information call (212) 264-0868 or e-mail smartshop@gsa.gov.

Ordering Guidelines

For ordering procedures, please refer to Federal Acquisition Regulation (FAR) 8.405-3.